

CREATIVE IMPACT Ministries



Lynn & Jim Adams

January 2013

'12 Down, '13 To Go

2012 was a year of massive changes for us. Here's a quick re-sumé and a look ahead to 2013.

Pioneering

We are independent missionary videographers. We are raising our own financial and prayer support. We produce professional video at no charge to the missionaries.

As far as we know, we are pioneering a new model for ministry. (If you know someone who does this, please tell us. We'd love to contact them.)

While we have no real roadmap into this uncharted territory, we *do* have a Guide. The Lord has again and again surprised us with the right direction and resource at just the right time. This is the fun part of our adventure. We may put in long days of surprisingly hard work, but in the end it's the Lord who turns our video into something effective for the missionaries.

Along the Dusty Trail

Immanuel Mission and Good Catch Publishing both said "yes" to our offer of a video. Sure, it was free, but... you get what you pay for,

right? For all they knew, we could end up being more trouble than blessing. We are so grateful to both ministries for giving us the opportunity to work with them.

Here's a quick summary of our journeys this Fall:

- 6,070 miles added to our 10 yr. old Camry (no problems!)
- 1,500 more miles on Daren Lindley's car
- 3,000 air miles to Anchorage, Juneau and back to Portland
- Visits with 14 different families and 11 different beds (Thank you everyone!)
- Idaho, Utah, Colorado, New Mexico, Arizona, Nevada, California, Oregon, Washington & Alaska

Whew... 10,750 miles in 69 long days of hard work!

Was It Worth It?

Here's a sample of what people are saying about the our videos:

About the short documentary, *Immanuel Mission: God With Us* –

"I am soooooo pleased. It is incredibly well done. ...Your editing is powerful. What great interviews ... Can't wait for others to see this ... It really catches the heart of the missionaries. I could go on and on but you get the idea."

(John Bloom, Administrator & Principal, Immanuel Mission)

About *Tour of Immanuel Mission* –

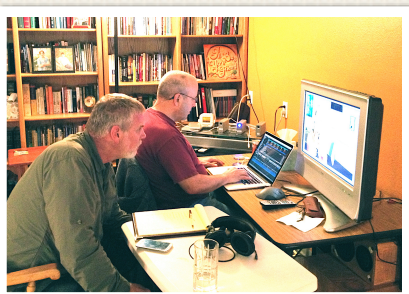
"This is a professional production that brings attention to the needs and work in progress. I really appreciate an accurate portrayal of the preciousness of these people and the faithfulness of the Believers."

(Jenny Loizeaux Foster, former teacher at Immanuel Mission)

About the *Good Catch Publishing series of videos* –

"The combination of your talent and hard work are so compelling. I can't believe what you folks are producing for us ... Many more will hear the good news because of your fanatical commitment to excellence! Thank you!"

(Daren Lindley, Director, Good Catch Publishing & Books Behind Bars)



ROUGH-CUTS WITH DAREN



EARLY START



LYNN - NAVAJO NATION

★ How You Help US (& the missionaries we work with) Without Sending Any \$\$\$ ★

The Lord Can Do Great Things Through You!

You can have amazing impact for Creative Impact Ministries (CIM) and the missionaries we work with, without spending a dime.

The internet provides almost every missionary a quick and economical means for communication. Stories that a missionary shares on an internet website or social site can reach thousands that his personal email list cannot reach.

What You Can Do

To partner with CIM, you can share our stories. The commonly used options include email, websites, blogs, tweets and **facebook**[®]. You can help CIM by linking, blogging and sharing via any of these tools. Probably the most effective tool is *facebook*[®]. If you want to use *facebook*[®] to help promote CIM, we have included some easy steps to do so.

Here's The Picture

We receive reports and statistics about our Creative Impact Ministries *facebook*[®] page. To date, we have garnered 108 "Likes" (i.e., "fans").

If all 108 of our "fans" share a CIM missionary video on their timeline, there would be the potential for **40,253** people to watch that video. (That beats our contact list by a long way!)



WITH GOOD CATCH PUBLISHING

When you partner with CIM in this way, you are also partnering with the missionaries in the video.

facebook[®] For Christ!

People use facebook[®] for all kinds of things from casual conversation to photo sharing and games. And how many of you have reconnected with friends that you lost track of decades ago? We have!

facebook[®] can also be used for Kingdom purposes. In faith we can ask the Lord to network for His Kingdom via our facebook[®] shares.

FROM THE COMFORT OF YOUR OWN HOME OR YOUR FAVORITE COFFEE SHOP, YOU CAN MAKE A DIFFERENCE!

Easy Steps (Please do this!)

First go to our Creative Impact Ministries facebook[®] page and choose a missionary video you would like to help promote.

Three suggestions for action are listed below.

#1 The most impact: Choose a video and click on the "Share"

button. When the box pops up, make a comment before you share it on your Timeline. You might even ask others to share the video.

#2 Good, but a bit less reach: Comment on the video on CIM's facebook[®] page.

#3 Still good, but the least impact: Click on the "Like" button on CIM's facebook[®] page.

That's it. You have extended the reach of a missionary video to thousands of people – people who have never heard of CIM and who have never heard of that missionary.

Perhaps Immanuel Mission will be blessed with new teachers, maintenance personnel, summer work teams, donations of school materials, donations of athletic equipment, and financial donations. All because you were willing to share a video on facebook[®]!

By The Way...

Our videos for Good Catch Publishing were not just an opportunity to work on our systems.

We believe that many churches could dramatically impact their communities by using Good Catch testimony books to share their story. Churches of virtually any size can get it done with the help of this gospel-centered company.

We are so enthusiastic about their benefits, that Lynn has become a representative for them. If your pastor is interested in getting more info, have him/her email or call Lynn Adams lynn@creativeimpactministries.org 208-412-1621

Creative Impact Ministries

2012 - Thankful, Blessed, Productive

2013 - Vision, Partnerships, Goals and Prayer Matters

2012 SKILLS & SYSTEMS DEVELOPMENT: Jim spent many hours doing research, reading manuals, surfing online discussions and taking tutorials. It can be overwhelming to have so many new systems to develop - Equipment, Communications, Processes. We are thankful that all of our acquisitions have served us well and that the Lord brought us through it all with great results.

2013 SKILLS & SYSTEMS DEVELOPMENT: We will continue to grow in our effectiveness in using our tools: cameras, lighting, audio, editing & distribution. We still have a lot of work to do in developing our long-distance pre-production systems for planning projects with foreign missionaries. It appears that we are on the right track and we are excited to see growth in these areas so that we can increase our quality and productivity.

2012 MONTHLY FINANCIAL PARTNERSHIPS: We are very pleased and so thankful for 28 partners whose combined commitment of support is \$1,280 each month.

2013 MONTHLY FINANCIAL PARTNERSHIPS: We are looking for 92 additional partners (making an "upper room 120") to support Creative Impact Ministries \$10 each month or more. Thanks for praying for us regarding this.

2012 SPECIAL CASH GIFTS FOR OPERATIONS: We received \$11,105.00 in gifts for operations. This was used primarily to purchase equipment. Thank you to everyone who made this happen!

2013 SPECIAL CASH GIFTS FOR OPERATIONS: We acquired most of our video equipment in 2012. We need 2 additional lenses for our main camera, a second editing computer, and additional media storage for files and a few other items for use abroad. (If you want details, let us know.) The other significant area is travel funds. We do not have any funds for travel.

2012 PARTNERSHIPS WITH CHURCHES & ORGANIZATIONS: We are so blessed with the significant partnership established with our home church, Cornerstone Worship Center in Nampa ID.

2013 PARTNERSHIPS WITH CHURCHES & ORGANIZATIONS: We want to partner with 6 - 8 churches or organizations to serve them and help them represent their missionaries. Please see our website concerning church partnerships and contact us.

2012 PARTNERSHIPS WITH MISSIONARIES: Two great projects during the Fall were Immanuel Mission School (3 videos produced to date) and Good Catch Publishing (5 videos produced to date).

2013 PARTNERSHIPS WITH MISSIONARIES: We want to partner with 6 - 8 missionaries or missions groups during 2013. Please see our website concerning missionary partnerships and contact us.

Thank You for helping us tell these wonderful stories
that might otherwise never be told.....

Money Talk

INCOME 2012

\$23,493.47	Donations from families/individuals (63)
<u>8,548.07</u>	Donations from church/group partners (4)
\$32,041.54	Total Received

OUTFLOW 2012

\$15,950.61	Ministry: equipment & software
2,729.25	Ministry: office operations
864.80	Ministry: travel
3,875.00	Staff: salary (Sept-Dec)
<u>7,137.88</u>	Staff: medical insurance & HSA (Sept-Dec)
\$30,557.54	Total Outflow

\$1,484.00 Bank Balance 12/31/12

BUDGET FOR 2013

\$7,500.00	Ministry: equipment/software
4,000.00	Ministry: office operations
12,000.00	Ministry: travel
21,000.00	Staff: salary
<u>17,300.00</u>	Staff: med insurance/HSA
\$61,800.00	Budget for 2013

Thank You To:

- 28 monthly supporters for their commitment of \$1,280.00/month
- 35 additional supporters who gave gifts totaling \$11,105.00

HOW TO GIVE:

Please see the "How To Partner With Us" section of our website for more details.

- ✓ Make checks payable to Creative Impact Ministries. Mail to: 1007 3rd Street South, Nampa ID 83651
- ✓ PayPal options via our website (creativeimpactministries.org)
- ✓ Automated monthly support is a great idea. You can use on-line banking or Paypal. (P.S., you do not need a PayPal account.)
- ✓ Creative Missions Partnerships: Do you have unused air miles or gift cards that we can use for CIM? Maybe your church has a missionary that you support. Could your entire congregation pool some unique resources for travel that would get us to your missionary so we can help them with video production? Be Creative... make an Impact!

Reach us...

On the web: www.creativeimpactministries.org

On facebook: www.facebook.com/CreativeImpactMinistries

By email: lynn@creativeimpactministries.org

By mail: Creative Impact, 1007 3rd St. S., Nampa, ID 83651

By phone: 208.412.1621